

Note on E-waste Collection Drive-2025

The E-Waste Awareness and Collection Drive – 2025 was flagged off on **5th June 2025 (World Environment Day)** by the **Hon’ble Chief Minister of Rajasthan**.

The campaign was run from 5th June to 10th July in 9 districts/locations of Rajasthan i.e. Jaipur, Alwar, Bhiwadi, Bharatpur, Ajmer, Jodhpur, Bikaner, Udaipur & Kota.

Key Focus Areas:

- Bulk consumers of E-waste
- IT-related Government and private institutions
- Educational institutions
- Hospitals
- Industrial and commercial establishments
- Residential societies

Key Stakeholders:

- Producers
- Authorized Recyclers
- Resident Welfare Associations (RWAs)
- Educational institutions
- Hospitals
- Industrial associations, etc.

Major Activities Undertaken:-

1. Pre-campaign publicity (pre-hype) and IEC (Information, Education and Communication) activities.
2. Public awareness initiatives through flyers, mobile vans, radio messages, posters, social media outreach, and door-to-door campaigns by recyclers/producers/regional officers.
3. Provision of monetary incentives to encourage responsible disposal of E-waste.

E-Waste Collection:-

During the drive, a total of approximately **147 tonnes of E-waste** was collected across Rajasthan under this campaign, which reflects the remarkable success of the initiative and the enthusiastic participation of stakeholders and the general public. This achievement highlights the effectiveness of the awareness efforts and the State’s strong commitment towards environmentally sound E-waste management.

Subsequently, the State Board successfully conducted the “E-Waste Awareness and Collection Drive” from December 2025 to February 2026. The drive was organized across six Regional Offices - Alwar, Behror, Bhilwara, Jaipur (North), Sikar, and Udaipur—in collaboration with authorized recyclers.

During the drive, various IEC (Information, Education, and Communication) activities were carried out by the Regional Offices to promote public awareness. As a result of these efforts, approximately **58.85 tonnes of E-waste** were collected across the State.