

# **NATIONAL AYUSH MISSION**

## **FRAMEWORK FOR IMPLEMENTATION**



**Department of AYUSH  
Ministry of Health & Family Welfare  
Government of India**

## **FRAMEWORK FOR IMPLEMENTATION OF NATIONAL AYUSH MISSION (NAM)**

### **1. Introduction:**

Department of AYUSH, Ministry of Health and Family Welfare, Government of India has launched National AYUSH Mission (NAM) during 12<sup>th</sup> Plan for implementing through States/UTs. The basic objective of NAM is to promote AYUSH medical systems through cost effective AYUSH services, strengthening of educational systems, facilitate the enforcement of quality control of Ayurveda, Siddha and Unani & Homoeopathy (ASU &H) drugs and sustainable availability of ASU & H raw-materials. It envisages flexibility of implementation of the programmes which will lead to substantial participation of the State Governments/UT. The NAM contemplates establishment of a National Mission as well as corresponding Missions in the State level. NAM is likely to improve significantly the Department's outreach in terms of planning, supervision and monitoring of the schemes.

### **2. Vision:**

- a. To provide cost effective and equitable AYUSH health care throughout the country by improving access to the services.
- b. To revitalize and strengthen the AYUSH systems making them as prominent medical streams in addressing the health care of the society.
- c. To improve educational institutions capable of imparting quality AYUSH AYUSH education
- d. To promote the adoption of Quality standards of AYUSH drugs and making available the sustained supply of AYUSH raw-materials.

### **3. Objectives:**

- a. To provide cost effective AYUSH Services, with a universal access through upgrading AYUSH Hospitals and Dispensaries, co-location of AYUSH facilities at Primary Health Centres (PHCs), Community Health Centres (CHCs) and District Hospitals (DHs).
- b. To strengthen institutional capacity at the state level through upgrading AYUSH educational institutions, State Govt. ASU&H Pharmacies, Drug Testing Laboratories and ASU & H enforcement mechanism.
- c. Support cultivation of medicinal plants by adopting Good Agricultural Practices (GAPs) so as to provide sustained supply of quality raw-materials and support certification mechanism for quality standards, Good Agricultural/Collection/Storage Practices.
- d. Support setting up of clusters through convergence of cultivation, warehousing, value addition and marketing and development of infrastructure for entrepreneurs.

## **4. Components of the Mission:**

### **4.1 Mandatory Components**

- a. AYUSH Services
- b. AYUSH Educational Institutions
- c. Quality Control of ASU &H Drugs
- d. Medicinal Plants

The details are provided as separate guidelines for individual components of Mission.

### **4.2 Flexible Components:-**

4.2.1 Out of the total State envelop available, 20% funds will be earmarked for flexible funds which can be spent on any of the items given below with the stipulation that not more than 5% of the envelop is spent on any of the components:

- a. AYUSH Wellness Centres including Yoga & Naturopathy\*
- b. Tele-medicine
- c. Sports Medicine through AYUSH
- d. Innovations in AYUSH including Public Private Partnership
- e. Interest subsidy component for Private AYUSH educational Institutions
- f. Reimbursement of Testing charges
- g. IEC activities
- h. Research & Development in areas related to Medicinal Plants
- i. Voluntary certification scheme: Project based.
- j. Market Promotion, Market intelligence & buy back interventions
- k. Crop Insurance for Medicinal Plants

*\*The Yoga wellness Centres are eligible for Rs. 0.6 Lakhs as one time assistance for initial furnishing and recurring assistance of Rs.5.4 Lakhs p.a. for Manpower, maintenance etc. & Naturopathy hospitals 20-30 beds are eligible for Rs.15 lakhs (Rs. 12 Lakhs as recurring assistance p.a. including Manpower and Rs.3 Lakhs for non-recurring one-time assistance for treatment equipments). However, the stipulation that not more than 5% of the envelope is spent on any of the components may not be applicable in this component.*

4.2.2 The financial assistance from Government of India shall be supplementary in the form of contractual engagements, infrastructure development, Capacity Building and supply of medicines to be provided from Department of AYUSH. This will ensure better implementation of the programme through effective co-ordination and monitoring. States shall ensure to make available all the regular manpower posts filled in the existing facilities. The procurement of medicines will be made by the States/UTs as per the existing guidelines of the scheme.

## 5. Institutional Mechanism:

### 5.1 National Level:

#### 5.1.1 Mission Directorate:

The Mission at National level will be governed by a National AYUSH Mission Directorate, constituted with following members.

S No.	Designation	Status
1	Secretary (AYUSH)	Chairperson
2	AS & FA or his nominee	Member
3	A.S. & M.D., NRHM, Department of Health	Member
4	CEO, NMPB	Member
5	Mission Director, Horticulture	Member
6	J.S. dealing with ASU &H drugs/Institutions	Member
7	Drug Controller General of ASU & H Drugs / Sr. Technical officer dealing DCC	Member
8	Advisers of Ayurveda, Homoeopathy, Unani, Siddha	Member
9	Joint Secretary in-charge of CSS-(will be ex-officio Mission Director of NAM)	Member Secretary

5.1.2 Any other expert may be co-opted as deemed necessary with the approval of Chairperson. This committee shall be responsible for approving State Annual Action Plan (SAAP) based on recommendation of the appraisal committee.

#### 5.1.3 **Appraisal** Committee:

The Mission at National level will be facilitated by a National AYUSH Mission Appraisal Committee, constituted with following members.

S No.	Designation	Status
1	Joint Secretary i/c of NAM	Chairperson
2	J.S. dealing with ASU &H drugs/Institutions	Member
3	CEO/Dy. CEO, NMPB	Member
4	Mission Director, Horticulture or his representative	Member
5	Representative from NRHM, Deptt. of Health	Member
6	Representative of IFD	Member
7	Additional Drug Controller General of ASU & H Drugs / Sr. Technical officer dealing DCC	Member
8	Advisers/Joint Advisers/Dy. Advisers of Ayurveda, Homoeopathy, Unani, Siddha, and Medicinal Plants	Member
9	Director/Dy. Secretary i/c of NAM	Member Secretary

5.1.4 Any other expert may be co-opted as deemed necessary with the approval of Chairperson. This committee shall be responsible for appraising the State Annual Action Plan (SAAP) and submit to the governing body for approval.

## 5.2 State Level:

The Mission at State level will be governed and executed by a State AYUSH Mission Society, constituted with following members.

### 5.2.1 Composition of Governing Body:

Sl. No	Designation	Status
1	Chief Secretary	Chairperson
2	Principal Secretary/Secretary I/c of AYUSH/ (Health & F.W.)	Member Secretary
3	Principal Secretary/Secretary (AYUSH Medical Education)	Member
4	Principal Secretary (Finance)	Member
5	Principal Secretary (Planning)	Member
6	Principal Secretary Forests & Horticulture dealing with Medicinal Plants	Member
7	Mission Director, NRHM	Member
8	Commissioner (AYUSH)/Director General (AYUSH)/ Director Ayurveda, Unani, Homoeopathy, Siddha	Member
9	Nodal Officer, State Medicinal Plants Board	Member
10	State ASU &H Drug Licensing Authority	Member

5.2.2 Any other expert may be co-opted as deemed necessary with the approval of Chairperson.

5.2.3 Ordinary Business: Providing AYUSH System overview, review of AYUSH policy and programme implementations, inter-sectoral co-ordination, advocacy measures required to promote AYUSH visibility and approval of State Annual Action Plan (SAAP).

#### 5.2.4 Composition of Executive Body:

<b>S No.</b>	<b>Designation</b>	<b>Status</b>
1	Principal Secretary/Secretary I/c of AYUSH/ (Health & F.W.)	Chairperson
2	Principal Secretary/Secretary (AYUSH Medical Education)	Vice-Chairperson
3	Commissioner (AYUSH) /Director General (AYUSH)/Director-Ayurveda, Unani, Homoeopathy, Siddha	Member Secretary
4	Mission Director, NRHM	Member
5	Representative of State Finance/Planning Department	Member
6	Representatives of Forest & Horticulture Department	Member
7	Nodal Officer, State Medicinal Plants Board	Member
8	ASU &H State Licensing Authority	Member
9	Senior Technical officers dealing with Ayurveda, Homoeopathy, Unani, Siddha, Yoga and Naturopathy and Medicinal Plants	Member
10	State AYUSH Programme Manager	Member

5.2.5 Any other expert may be co-opted as deemed necessary with the approval of Chairperson

#### **5.2.6 Ordinary Business:**

Review of detailed expenditure and implementation of Mission, Preparation of State Annual Action Plan and submit for approval for Governing body, Execution of the approved State Annual Action Plan including release of funds as per annual action plan, follow up action on decision of the Governing body, Monitoring and evaluation and Maintain accounts of the society, and administration of the society.

#### **6. Supporting Facilities under Mission:-**

6.1 In order to strengthen the AYUSH infrastructure both at the Central and State levels, financial assistance for setting up of the Programme Management Units (PMU's) will be provided. The PMU will consist of management and technical professionals both at Central and State level and will be essentially on contract or through service provider.

6.2 The PMU staff will be engaged from the open market on contractual basis or outsourcing and the expenditure on their salary will be met out of admissible administrative and managerial cost for the mission period. This PMU will provide the

technical support to the implementation of National AYUSH Mission in the State through its pool of skilled professionals like MBA, CA, Accounts and technical Specialist etc. All appointments would be contractual and Central Government's liability will be limited only to the extent of Central share admissible for administrative and management costs on salary head for the mission period.

6.3 The structure of PMU & application format is furnished at ANNEXURE-I (a) & I (b) respectively.

6.4 In addition to the Manpower cost for PMU, the States/UTs can avail the financial assistance for such administrative costs like office expenditure, travelling expenditure, contingency, Annual Maintenance Cost (AMC) of infrastructure including equipments, computer, software for HMIS, Training and Capacity Building for concerned personnel under each component, audit, monitoring & evaluation, project preparation consultancy and additional manpower for AYUSH Hospitals and Dispensaries. A total 4% of the net funds available for the State is earmarked for State/UTs administrative costs under the Mission.

## **7. Resource Allocation Framework:**

### **7.1 For AYUSH Services, Educational Institutions and Quality Control of ASU&H Drugs:-**

For special Category states (NE States and three hilly States of Himachal Pradesh, Uttarakhand, Jammu and Kashmir) Grant-in-aid component will be 90% from Govt. of India and remaining 10% is proposed to be the State contribution towards all components under the scheme. For other States/UTs the sharing pattern will be 75%: 25%.

**7.2 For Medicinal Plants:** This component will be financed 100% by Central Government in North Eastern State and hilly State of Himachal Pradesh, Uttarakhand and Jammu & Kashmir where as in other states it will be shared in the ratio of 90:10 between Centre and States.

7.3 The Resource Pool to the States from the Government of India under the Mission shall be determined on the basis of following:

- i. Population with 70% weightage and 2 as multiplying factor for EAG States, Island UTs and Hilly States.
- ii. Backwardness determined on the basis of proxy indicator of per capita income will have 15% weightage and
- iii. Performance to be determined on inverse proportion of percentage of UCs due and pending as on 31<sup>st</sup> March of previous financial year will have 15% weightage.

7.4 Components of National AYUSH Mission will have certain core activities that are essential and other activities that are optional. For core/essential items 80% of the Resource pool allocated to the States can be used. For optional items, the remaining 20% of Resource pool allocated to the States can be used in a flexible manner, with the restriction that this 20% of Resource Pool can be spent on any of the items allowed with constraints that not more than 5% of the envelop is spent on any of the components:

7.5 The amount of release against the Central share will be as follows:-

Entitled Central Share – (Unspent balance of the Grant-in Aid released in previous years + interest accrued).

### **8. Utilization Certificates:-**

In respect of non-recurring grants, a certificate of actual utilization of the grants received for the purpose for which it was sanctioned in Form GFR 19-A should be submitted in order to sanction of further grant-in aid. In respect of recurring grants, release of grant-in aid in subsequent years will be done only after Utilization Certificate on provisional basis in respect of grants of the preceding financial year is submitted. Release of Grants-in Aid in excess of 75% of the total amount sanctioned of the subsequent financial year shall be done only after the Utilization Certificate and the annual audited statement relating to the Grants-in aid released in the preceding year is submitted.

### **9. Flow of funds:-**

Grant-in Aid will be transferred through treasury route with effect from F.Y. 2014-15 onwards to State Governments which in turn will transfer the funds to the State AYUSH Society along with State Share. However, during current F.Y. 2013-14, Grant-in Aid shall be transferred as per existing pattern.

### **10. Preparation of State Annual Action Plan (SAAP) by the States:-**

10.1 From 2014-15 onwards the following steps will be taken:

1. Indication of tentative State allocation by Department of AYUSH, Government of India - 31<sup>st</sup>, December
2. Budget Provision by the State Government alongwith matching State Share - 31<sup>st</sup> March
3. Preparation of State Annual Action Plan by Executive Committee of the State AYUSH Society – 30<sup>th</sup> April
4. The receipt of State Annual Action Plan in the Department of AYUSH, Government of India – 1<sup>st</sup> week of May



10.2 The State/UT shall submit the State Annual Action Plan (SAAP) as per the recommendation format furnished at **ANNEXURE-II**.

**11. Monitoring and Evaluation:**

11.1 Dedicated MIS monitoring and evaluation cell would be established at Centre/ State level. It is therefore proposed to have a Health Management Information System (HMIS) Cell at National level with three HMIS Managers and one HMIS Manager at State level.

11.2 The concurrent evaluation of the AYUSH Mission shall be carried out to know the implementation progress and bottlenecks and scope for improvement. Third party evaluation will also carried out after two years of Mission implementation.

**12. Expected Outcome:**

- a. Improvement in AYUSH education through enhanced number of AYUSH Educational Institutions upgraded
- b. Better access to AYUSH services through increased number of AYUSH Hospital and Dispensaries coverage, availability of drugs and manpower
- c. Sustained availability of quality raw-materials for AYUSH Systems of Medicine.
- d. Improved availability of quality ASU &H drugs through increase in the number of quality Pharmacies and Drug Laboratories and enforcement mechanism of ASU&H drugs.

**SUPPORTING FACILITIES UNDER NATIONAL AYUSH MISSION****A Central Programme Management Unit (PMUs):**

<b>Sr. No</b>	<b>Post*</b>	<b>Numbers</b>
1	Programme Manager	4
2	Sr. Consultants	9
3	Jr. Consultants	4
4	Finance Managers	4
5	Accounts Managers	4
6	HMIS Manager	3
7	Monitoring and Evaluation Consultant	2
8	Accountant	2
8	Data Assistant	10
9	Office Assistant	2
10	Messengers/attendants	5

In addition, Office & Administration, Travelling Expenditure, Meetings and Seminars, Awareness Generation fund also kept for Central PMU.

**B. State Level:**

(i) PMU for UTs

<b>Sr. No</b>	<b>Post*</b>	<b>Numbers</b>
1	Programme Manager	1
2	Consultant	2

(ii) PMU for NE States

<b>Sr. No</b>	<b>Post*</b>	<b>Numbers</b>
1	Programme Manager	1
2	Consultants (one for HMIS)	2
3	Finance Manager	1

(iii) PMU for Other States

<b>Sr. No</b>	<b>Post*</b>	<b>Numbers</b>
1	Programme Manager	1
2	Consultants	2
3	Finance Manager	1
4	Accounts Manager	1
5	HMIS Manager	1
6	Data Entry Operator	1

In addition, Office & Administration, Travelling Expenditure and contingency funds also kept of State PMU.

\* Note:- There will be provision for flexibility within overall limit for making suitable changes in the proposed posts with the approval of Chairperson of NAM.

**ANNEXURE-I (b)**

**Proposal for creating supporting facilities in the State shall be submitted in following format which will be part of State Annual Action Plan (SAAP).**

1. Facility to be established: PMU
2. Location of the unit
3. Infrastructure support required for unit at State level:

(Rs. In Lakhs)

<b>Sl. No.</b>	<b>Component</b>	<b>Unit cost</b>	<b>Number</b>	<b>Total cost</b>
1	Manpower			
1 (a)	Programme Manager			
1 (b)	Consultant			
1 (c)	Finance Manager			
1 (d)	Accounts Manager			
1 (e)	HMIS Manager			
1 (f)	Data Entry Operator			
2	Office and Administration Expenses			
3	Travelling Expenses			
4	Contingency (Recurring)			
5	Others (Specify)			
<b>Total financial implication</b>				

## ANNEXURE-II

### Recommendation of the State/UT Government in respect of the State Annual Action Plan (SAAP):

1. The State Annual Action Plan (SAAP) for sanction of financial assistance has been scrutinized by the Office of the .....
2. The State Government recommends a grant of Rs .....  
..... (Rupees .....) for implementation of State Annual Action Plan.
3. The grant is applied for purpose which is in accordance with the norms prescribed by the Department of AYUSH, Ministry of Health & Family Welfare, New Delhi.
4. It is also certified that:
  - (i) The State Government have examined the audited statement of accounts for the last 3 years and are satisfied that the grant-in-aid asked for by them is justified by their financial position and that all previous grants received by them from various sources have been utilized for the purposes for which the grants were sanctioned.
  - (ii) There is nothing against the facility or its office bearers/ staff which should disqualify them from receiving the financial assistance from the Government of India. It is also certified that the institution or and of its office bearers is not involved in any corrupt practices and court proceedings.
  - (iii) The information provided by the State/UT Government for its application for grant is true and complete in all respect.
  - (iv) The States/UTs has furnished utilization certificates and related documents in respect of the previous grant if any received.
  - (v) Provision has been kept in the State/UT budget for meeting matching contribution as follows:
    - (a) AYUSH Services, Educational Institutions and Quality Control of ASU&H Drugs:-  
10% in case of North-Eastern States and Jammu & Kashmir, Himachal Pradesh, Uttarakhand and 25% in the other remaining State/UTs for meeting the State/UT share.
    - (b) Medicinal Plants:  
100% Central Government Share for North Eastern States and hilly States of Himachal Pradesh, Uttarakhand and Jammu & Kashmir where as in other States/UTs it will be shared in the ratio of 90:10 between the Centre and the States.

Date.....

**Signature with seal of the Secretary to the Government**